

<http://ctlw.net>    woodford@asu.edu  
309 255 2265

# Woodford, Tanner

**Education**      August 2004 - May 2009  
Bachelor of Science in Graphic Design  
Arizona State University  
Magna cum laude

**Teaching**      GRA 422 Motion Graphics and Interaction Design: faculty associate, Fall 2009  
GRA 598 Advanced Motion Graphics and Interaction Design: faculty associate, Fall 2009  
GRA 294 Electronic Publishing with InDesign CS3: teaching assistant, Spring 2009

**Work**

February 2009 - Present  
Web Developer  
Provost Web and Publication Design Group at Arizona State University: Tempe, Arizona  
Job duties: conceptualize, design, coding, maintenance and usability of new university web sites; identify and solve problems with - and test the functionality of - existing web applications; manage enterprise level Drupal sites; client and customer relations; Flash development; project and time management for design team; organize and maintain the designer's shared drive

July 2007 - February 2009  
Technology Support Analyst  
University Student Initiatives Technology Services at Arizona State University: Tempe, Arizona  
Job duties: conceptualize, design, coding, maintenance and usability of new university web sites; identify and solve problems with - and test the functionality of - existing web applications; manage enterprise level Drupal site; client and customer relations; Flash development; project and time management for design team and student staff; organize and maintain the designer's shared drive

May 2008 - August 2008  
Undergraduate Intern Technical  
Intel Corporation: Chandler, Arizona  
Job duties: conceptualize, plan and design a simple user interface for next generation televisions and mobile internet devices; work with upper-level staff to explain the duties and responsibilities of a graphic designer

July 2006 - July 2007  
Web Designer  
The Biodesign Institute at Arizona State University: Tempe, Arizona  
Job duties: conceptualize, design, coding, maintenance and usability of internal and external web sites from marketing, communication and technical standpoints; client and customer relations; graphic design assistance; time and project management; identify and solve problems with existing web applications

February 2006 - July 2006  
Student Worker IV  
The Biodesign Institute at Arizona State University: Tempe, Arizona  
Job duties: design, coding and maintenance of external web site from a technical standpoint; provide graphic design assistance; conceptualize and develop custom content management system for public web site

September 2004 - February 2006  
Student Worker IV, Graphic Design Assistant  
University Student Initiatives Technology Services at Arizona State University: Tempe, Arizona  
Job duties: provide graphic design assistance for ASU web sites; create and maintain application documentation; web maintenance; customer and client relations; time management

March 2002 - Present  
Freelance Web and Graphic Design  
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Job duties: graphic design; project management; print design; web design; customer service and client relations

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Honors & Appointments	ASU Education Chair, Arizona AIGA; Phoenix Design Week 2009 Executive Board Member; Graphic Design Senior Show Committee Liaison; College of Design Computing Committee representative; ASU Header/Footer redesign committee liaison; MyASU redesign committee liaison; PSAid 2009 first place national print contest winner; PSAid 2009 second place national broadcast winner; Martin Luther King Jr 2009 Celebration design contest winner; High School Student Council Vice President; High School Art Club Vice President; High School SADD member
Patents	Multiple, Independent User Interfaces for an Audio/Video Device: pending
Publications	Graphic Design, Referenced by Peter Wolf [Rockport Publishers]: Spring 2010; Vizual Voices, a bi-yearly ASU visual communication design magazine: Spring 2009; Volume by Archis: Spring 2009; Open Manifesto, critical writing on the topics of graphic design and visual communication: Spring 2009; Fill/Stroke, visual and semantic exploration of design: Spring 2009; LUX The Undergraduate Creative Review: Spring 2009; Marooned, ASU's undergraduate literary magazine: Fall 2004
Exhibitions	Phoenix Poster Design Project, a juried exhibition of posters designed by Phoenix residents: Fall 2009; Rejected, a juried showcase of rejected identity design: Fall 2009; ASU graphic design fourth year thesis show: Spring 2009; Curated Fo Sho Poster Show in the Gallery of Design: Tempe, Arizona; Juried Exhibition in the Step Gallery: Tempe, Arizona; Juried Exhibition at Wet Paint Artist Supply: Tempe, Arizona; Solo Show in the Sullivan Taylor Coffee House: Macomb, Illinois; Shared Exhibition at the Old Dairy: Macomb, Illinois
Further Qualifications	Inquiry based learning; working effectively, both solely and with a team in a studio environment, to meet critical deadlines; balancing and prioritizing a large project load; the implementation of various web Content Management Systems - Drupal, WordPress, MODx, Joomla and Blogger; web usability and accessibility; developing a consistent brand presence; creating, implementing, operating and maintaining enterprise level web applications and databases; working with developers, customers and clients to build the best possible product; defining simple/intuitive graphical user interfaces; paying attention to details, while still focusing on the bigger picture; identifying and solving problems; creating valid CSS/HTML templates from design files; working toward web standards; preparing systems documentation; digital and 35mm photography